Good afternoon,

Voting is one of the most important responsibilities we have as United States’ citizens and the stakes could not be higher in this election. This is our chance to elect the individuals that represent our values and our vision for the future. Please join me in voting for James Pierce for Edina City Council.

While the other candidates all have varying qualities that would make them good city council members, I feel James stands out above the rest for the following reasons:

* His work experience at Cargill combined with his extensive civic experience give him a unique background well-suited for the expansive responsibilities of the city council.
* His diverse background and commitment to elevating all voices in the city of Edina are needed now more than ever.
* His well-documented thoughtful approach to decision-making, utilizing data and analyzing multiple perspectives is extremely important to resolve the complex issues of our time.

I truly feel James is best suited for this role and to be able to jump in and start contributing day one.

Here is what I am asking from you:

1. Vote! Early voting at Edina City Hall is open now and literally takes 5 minutes at most times during the day.
2. If you are voting for James, forward this letter on to your group of friends or write your own.
3. Utilize your social media network to support James’ candidacy.

I'd be happy to answer any questions you have directly and thank you for your support.

Sincerely,

[Insert Name Here]